

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Ervin for Supreme Court
Product	POLITICAL
Estimate Number	

Invoice #	117854-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/09/12

Station	WRAL		
Account Executive	Marian Bell		
Sales Office	WRAL Local		
Sales Region	Local		

Order #	117854
Alt Order #	
Deal #	
Order Flight	10/15/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	WRAL AM News	6-7a	<u>-</u>	-		-	-			<u> </u>
	Class 2										
					to 11/04/12	5x	11111				
	WRAL			M	10/29/12	:30	6:32 AM	ErvinSupremeCourt	\$1,075.00		1
	WRAL			Tu	10/30/12	:30	6:39 AM	Ervin_Take2	\$1,075.00		2
	WRAL			W	10/31/12	:30	6:16 AM	Ervin_Take2	\$1,075.00		3
	WRAL			Th	11/01/12	:30	6:44 AM	Ervin_Take2	\$1,075.00		4
	WRAL			F	11/02/12	:30	6:43 AM	Ervin_Take2	\$1,075.00)	5
3	WRAL Class 1	WRAL AM News	6-7a	11/05/12	to 11/06/12	2x	11				
	WRAL			М	11/05/12	:30	6:13 AM	Ervin_Take2	\$1,600.00)	1
	WRAL			Tu	11/06/12	:30	6:29 AM	Ervin_Take2	\$1,600.00)	2
5	WRAL	WRAL 5:30AM News	530-6a								
	Class 2										
					to 11/04/12	5x	11111				
	WRAL			М	10/29/12	:30	5:55 AM	ErvinSupremeCourt	\$675.00		1
	WRAL			Tu	10/30/12	:30	5:29 AM	Ervin_Take2	\$675.00		2
	WRAL			W.	10/31/12	:30	5:28 AM	Ervin_Take2	\$675.00		3
	WRAL			Th	11/01/12	:30	5:54 AM	Ervin_Take2	\$675.00		4
	WRAL			F	11/02/12	:30	5:28 AM	Ervin_Take2	\$675.00)	5
6	WRAL Class 1	WRAL 5:30AM News	530-6a	11/05/12	to 11/06/12	2x	11				
	WRAL			M	11/05/12	:30	5:53 AM	Ervin_Take2	\$1,000.00)	1
	WRAL			Tu	11/06/12	:30	5:54 AM	Ervin_Take2	\$1,000.00		2
8	WRAL	CBS This Morning	7am - 9am								
	Class 2										
					to 11/04/12	4x	-1111				
	WRAL			Tu	10/30/12	:30	8:54 AM	Ervin_Take2	\$570.00		1
	WRAL			W	10/31/12	:30	8:25 AM	Ervin_Take2	\$570.00		2
	WRAL			Th	11/01/12	:30	8:24 AM	Ervin_Take2	\$570.00		3
	WRAL			F	11/02/12	:30	8:16 AM	Ervin_Take2	\$570.00	J	4
9	WRAL	CBS This Morning	7am - 9am	11/05/12	to 11/06/12	4x	22				



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	Class 1	•	•	•		•		_			
	WRAL			M	11/05/12	:30	8:14 AM	Ervin_Take2	\$850.00		1
	WRAL			M	11/05/12	:30	8:53 AM	Ervin_Take2	\$850.00		2
	WRAL			Tu	11/06/12	:30	7:55 AM	Ervin_Take2	\$850.00		4
	WRAL			Tu	11/06/12	:30	8:47 AM	Ervin_Take2	\$850.00		3
10	WRAL	Price is Right	11a-12p								
	Class 2										
				10/29/1	2 to 11/04/12	3x	-111				
	WRAL	WRAL 5am News	5am - 5:30a	М	10/29/12	:30	5:24 AM	ErvinSupremeCourt	\$400.00	MG for 10.2 11/01	8
	WRAL			Tu	10/30/12	:00			\$325.00	See MG 10.6,10.7	5
	WRAL			Tu	10/30/12	:30	10:58 AM	Ervin_Take2	\$570.00	MG for 10.5,10.1,25.1	6
	WRAL			W	10/31/12	:00			\$325.00	See MG 10.6,10.7	1
	WRAL			W	10/31/12	:00				See MG 10.11,10.12	7
	WRAL	Entertaiment Tonight	730-8P	W	10/31/12	:30	7:48 PM	Ervin_Take2	\$475.00	MG for 10.7 10/31	11
	WRAL			Th	11/01/12	:00				See MG 10.8,10.9	2
		WRAL 4:30am News	4:30a - 5am	Th	11/01/12	:30	4:53 AM	Ervin_Take2		MG for 10.2 11/01	9
	WRAL	Entertaiment Tonight	730-8P	Th	11/01/12	:30	7:55 PM	Ervin_Take2	\$475.00	MG for 10.7 10/31	12
11	WRAL	Price is Right	11a-12p								
	Class 1										
				10/29/1	2 to 11/04/12	1x	1				
	WRAL	Dr. Phil	9-10a	Th	11/01/12	:30	9:16 AM	Ervin_Take2	\$335.00	MG for 11.1,16.4	4
	WRAL			F	11/02/12	:00			\$500.00	See MG 11.3,11.4	1
	WRAL	WRAL 5am News	5am - 5:30a	F	11/02/12	:30	5:13 AM	Ervin_Take2	\$400.00	MG for 11.1,16.4	3
				11/05/1	2 to 11/11/12	1x	1				
	WRAL			M	11/05/12	:00			\$500.00	See MG 11.5.11.6	2
	WRAL	WRAL 4:30am News	4:30a - 5am	М	11/05/12	:30	4:44 AM	Ervin_Take2	\$100.00	MG for 11.2 11/05	6
	WRAL	WRAL 5am News	5am - 5:30a	М	11/05/12	:30	5:23 AM	Ervin_Take2	\$400.00	MG for 11.2 11/05	5
13	WRAL	Dr. Phil	9-10a								
	Class 3		0.100								
	000			11/05/1	2 to 11/11/12	1x	1				
	WRAL			M	11/05/12	:30	9:29 AM	Ervin_Take2	\$500.00		1
14	WRAL	Noon News	12p-1p						+ 220.00		



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Sales Region	Local

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Special Handling	

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	n Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Class 2	•		•		•			•		
					2 to 11/04/12	5x	11111				
	WRAL			M	10/29/12	:30	12:16 PM	ErvinSupremeCourt	\$475.00		3
	WRAL			Tu	10/30/12	:30	12:25 PM	Ervin_Take2	\$475.00		4
	WRAL			W	10/31/12	:30	12:41 PM	Ervin_Take2	\$475.00		5
	WRAL			Th	11/01/12	:30	12:59 PM	Ervin_Take2	\$475.00		6
	WRAL			F	11/02/12	:30	12:24 PM	Ervin_Take2	\$475.00		7
15	WRAL Class 2	Noon News	12p-1p								
				11/05/12	2 to 11/11/12	1x	1				
	WRAL			M	11/05/12	:30	12:28 PM	Ervin_Take2	\$700.00		1
16	WRAL Class 2	Young and the Restless	4-5p								
				10/29/12	2 to 11/04/12	2x	11				
	WRAL			M	10/29/12	:30	3:59 PM	ErvinSupremeCourt	\$875.00		3
	WRAL			F	11/02/12	:00			\$875.00	See MG 11.3,11.4	4
				11/05/12	2 to 11/11/12	1x	1				
	WRAL	ACC Football	12N-330P	Sa	11/03/12	:30	3:54 PM	Ervin_Take2	\$1,110.00	MG for 16.5 11/05	9
					to football rund to football rund						
	WRAL			М	11/05/12	:00			\$1.065.00	See MG 16.9	5
18	WRAL	5:30 News	530-6p	10/29/12	2 to 11/04/12	2x	1-1				
-	Class 2										
	WRAL			М	10/29/12	:30	5:38 PM	ErvinSupremeCourt	\$1,670.00		1
	WRAL			W	10/31/12	:30	5:43 PM	Ervin_Take2	\$1,670.00		2
19	WRAL Class 3	6pm News (M-F)	6-630p								
				10/29/12	2 to 11/04/12	1x	1				
	WRAL			M	10/29/12	:30	6:27 PM	ErvinSupremeCourt	\$1,335.00		4
20	WRAL Class 2	6pm News (M-F)	6-630p					•			

Dof #



Line Channel Description

Remit Address:

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Time

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Media Partners Attention: Accounts Payable 13200 Strickland Rd. Suite 114-#153 Raleigh, NC 27613

INVOICE

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Data

Longth Air Time Ad ID

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WRAL	6pm News (M-F)	6-630p	<u> </u>			-				
	Class 2										
					2 to 11/04/12	3x	111				
	WRAL			W	10/31/12	:30	6:22 PM	Ervin_Take2	\$2,000.00		5
	WRAL			<u>T</u> h	11/01/12	:30	6:22 PM	Ervin_Take2	\$2,000.00		6
	WRAL			F	11/02/12	:30	6:08 PM	Ervin_Take2	\$2,000.00		7
21	WRAL Class 1	6pm News (M-F)	6-630p								
				11/05/1	2 to 11/11/12	1x	1				
	WRAL			M	11/05/12	:30	6:28 PM	Ervin_Take2	\$3,000.00		1
22	WRAL Class 1	5:30 News	530-6p								
				10/29/12	2 to 11/04/12	1x	1				
	WRAL			F	11/02/12	:30	5:36 PM	Ervin_Take2	\$2,500.00		1
				11/05/1	2 to 11/11/12	1x	1				
	WRAL			M	11/05/12	:30	5:44 PM	Ervin_Take2	\$2,500.00		2
23	WRAL	Inside Edition	7-730P						. ,		
	Class 1										
				11/05/1	2 to 11/11/12	1x	1				
	WRAL			M	11/05/12	:30	7:29 PM	Ervin_Take2	\$1,500.00		1
24	WRAL Class 2	Inside Edition	7-730P								
				10/29/12	2 to 11/04/12	3x	11-1				
	WRAL			M	10/29/12	:30	7:29 PM	ErvinSupremeCourt	\$1,000.00		1
	WRAL			Tu	10/30/12	:30	7:29 PM	Ervin_Take2	\$1,000.00		2
	WRAL			Th	11/01/12	:30	7:22 PM	Ervin_Take2	\$1,000.00		3
26	WRAL Class 2	Late News	11-1135p								
				10/29/1	2 to 11/04/12	3x	11-1				
	WRAL			M	10/29/12	:30	11:23 PM	ErvinSupremeCourt	\$2,000.00		3
	WRAL			Tu	10/30/12	:30	11:26 PM	Ervin_Take2	\$2,000.00		4



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	WRAL	Late News	11-1135p	•	•		•	•			
	Class 2 WRAL			Th	11/01/12	:30	11:32 PM	Ervin_Take2	\$2,000.00		5
27	WRAL Class 1	Late News	11-1135p								
	0.000			11/05/12	to 11/11/12	1x	1				
	WRAL			М	11/05/12	:30	11:13 PM	Ervin_Take2	\$3,000.00		1
28	WRAL Class 2	David Letterman	1135p-1237a								
					to 11/04/12	2x	-1-1				
	WRAL WRAL			Tu Th	10/30/12 11/01/12	:30 :30	12:14 AM 12:11 AM	Ervin_Take2 Ervin_Take2	\$400.00 \$400.00		4 5
29	WRAL Class 1	David Letterman	1135p-1237a	111	11/01/12	.30	12.11 AW	Ervin_Take2	φ 4 00.00		5
				11/05/12	to 11/11/12	1x	1				
	WRAL			М	11/05/12	:30	12:32 AM	Ervin_Take2	\$600.00		1
30	WRAL Class 1	CBS Sunday Morning	9-1030a								
	14/5.41				to 11/04/12	1x	1		****		
31	WRAL WRAL Class 1	N.C. Spin	630-7AM	Su	11/04/12	:30	9:49 AM	Ervin_Take2	\$900.00		2
	Olass I			10/29/12	to 11/04/12	1x	1				
	WRAL			Su	11/04/12	:30	6:56 AM	Ervin_Take2	\$115.00		1
33	WRAL Class 2	WRAL 6a News Sat	6-8a								
					to 11/04/12	1x	1-				
	WRAL			Sa	11/03/12	:30	7:09 AM	Ervin_Take2	\$400.00		2
35	WRAL Class 2	6pm News (Sat)	6-630p								
				10/29/12	to 11/04/12	1x	1-				



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35	WRAL	6pm News (Sat)	6-630p	•	•	•	•	•			
	Class 2		-								
	WRAL			Sa	11/03/12	:00			\$400.00	See MG 35.2	1
	WRAL	7pm News	7-730p	Sa	11/03/12	:00			\$400.00	See MG 35.3	2
	WRAL	WRAL 5am News	5am - 5:30a	Tu	11/06/12	:30	4:59 AM	Ervin_Take2	\$400.00	MG for 35.2 11/03	3
36	WRAL	Price is Right	11a-12p	11/02/12	to 11/02/12	1x	1				
	Class 1 WRAL			F	11/02/12	:30	10:58 AM	Ervin_Take2	\$850.00		1
37	WRAL Class 3	WRAL 6a News Sat	6-8a								
				10/29/12	to 11/04/12	1x	1-				
	WRAL			Sa	11/03/12	:30	7:29 AM	Ervin_Take2	\$400.00		1
			Aired Spots	66							

Gross Total \$65,085.00

Agency Commission \$9,762.75

Payment Terms 30 Days \$55,322.25 **Net Amount Due**